



The Model for Change Supporting large-scale change online

Is there a way for people to connect and work with each other easily across boundaries?

Can every person, group and organization be more empowered to achieve their goals?

How can fragmented change efforts be practically aggregated to achieve scale and impact?

Is it necessary to form a new entity when many organizations want to work together to change systems?

How can successful innovations be quickly spread throughout the system being changed?

Can the financial flows needed to implement the change be harnessed to fuel the change effort?

Introducing the EASE Change Suite™

EASE offers a service comprised of online tools that support self-sustaining large-scale change. When a group of people or organizations wants to implement a major shift in its system, the EASE Change Suite can help it work more effectively in an inclusive, transparent, private, philanthropic and trustworthy networked environment.

The EASE Change Suite weaves together on-line collaboration and performance management to catalyze participation, transparently track progress and sustain interest in change. EASE also offers the option of an integrated purchase-based funding service that can help generate significant additional income for the purpose. As an integrated full-system, EASE helps change efforts to scale their best practices quickly and effectively and sustain operations and growth over time.

EASE Tools empower participants to act as one for the benefit of all

EASE provides a personally meaningful online experience in which each person can engage based upon individual interests and goals. In EASE, groups can provide their participants with the following capabilities, offered in four-stages:

EASE Collaboration™ brings people and organizations together in person and online to work together productively and in alignment for their shared purpose, projects, resources and goals. Deep profiling of participants and content in the context of the change goals enables efficient search and meaningful knowledge sharing.



EASE Performance™ is a scorecarding system that helps groups define goals and implement, track and evaluate their progress. Progress on goals and tasks are easily visible at different levels and across boundaries. Scorecarding is the basis of transparent reporting of work and financial flows.

EASE Market Shaping System for Purpose™ is an integrated online marketplace that enables individuals and groups to direct a portion of their spending towards their organizational goals. EASE shares its Marketplace transaction fees 50/50 with the convening organization.

EASE Market Shaping System with Fund Pools™ enables Marketplace funding to fuel change at all levels around a shared purpose, from a community to large-scale impact. In this service, grassroots groups form oversight councils, govern and direct their own fund pools. Within EASE, community groups can partner with larger organizations to share resources and develop solutions together. In EASE, the community and its partner organization each funds and governs its own change actions in coordination with the other.

